

**In Attendance:**

**Officers**

Dr. Frank Cassell, Chair  
 Betty Nugent, Vice-Chair  
 Dorothy Korwek, Treasurer  
 Laura Dean, Secretary

**Representatives**

Judie Bauer, Margaret Borrows,  
 Becky Esmus, Cathy Hollar,  
 Betty Intagliata, Howard Rosenthal,  
 Gary Sanderson, Barbara Smith,  
 Cliff Smith, Rod Smith, Joan Tatro

**Treasury Report:**

|  |                           |
|--|---------------------------|
| Balance 2/3/2015                                   | \$958.47                  |
| <b>Income</b>                                      |                           |
| 2/4/2015 City of Sarasota, FOSCHC,<br>Woman's Club | \$30.00                   |
| 2/12/2015 HSofSC                                   | \$10.00                   |
| 2/23/2015 HSP                                      | <u>\$10.00</u><br>\$50.00 |
| <b>Expenses</b>                                    |                           |
| 2/2/2015 U.S. PO box rental                        | \$-92.00                  |
| <b>Balance 4/3/2015</b>                            | <b>\$916.47</b>           |

**Outstanding Dues:**

COV Historic Preservation Board  
 Gulf Beach Resort Motel  
 Lemon Bay Historical Society  
 Sarasota County History Center  
 Time Sifters Archaeology Society

**Former members:**

Crowley Museum and Nature Center  
 Florida Public Archaeology Network  
 John and Mable Ringling Museum of Art  
 Sarasota Alliance for Historic Preservation

*\*Betty Nugent motioned to accept the Treasury Report, 2<sup>nd</sup> by Judie Bauer. Vote approved report with no changes.*

**Previous Meeting Minutes:**

No corrections or amendments were suggested. Betty Intagliata motioned to accept as written. Becky Esmus 2<sup>nd</sup>. Vote approved February minutes.



**MEETING MINUTES: APRIL 7, 2015**

**Chair's Report:**

Coalition Chair, Dr. Frank Cassell updated the assembled representatives about meetings held by the coalition officers to discuss a series of topics in order to better serve the coalition and its member organizations. The officers came up with a starting point for conversations on three key topics, as well as public relations and marketing plans. Cassell informed the meeting those topics would be the focus of the day's roundtable discussion.

**Old Business:**



The ongoing negotiation between Friends of Sarasota County History Center (FOSCHC) and Sarasota County regarding the Chidsey Building project was discussed by FOSCHC President, Betty Intagliata. The contract is currently still outstanding with the County attorney after revisions on March 23, and a meeting on March 26 with Sarbeth Kalajian and Lorrie Muldowney.

There is still the issue of the amount FOSCHC would have to pay the County for utilities, or if the County will cover all utilities. Sarasota County Libraries did donate furniture which has already been placed in the building, and the County may donate computers, as well as telephone and internet services.

At the February History and Preservation Coalition meeting, HPCsc voted to donate \$250 toward a proposed exhibition to take place during the last weekend in May to coincide with the Florida Anthropological Society's Annual Meeting here in Sarasota. Due to the contract situation, that exhibition had to be cancelled.

Mrs. Intagliata thanked the Coalition for their continued support of the project, and assures the Coalition that when the "deal is done" there will be plenty of opportunities for volunteering. Coalition members who provide volunteers will also be allowed to promote their groups and programs at the Chidsey History Center Museum. HPCsc Chair, Frank Cassell suggested there should be consideration for Coalition members to create feature exhibits or displays that focused specifically on their projects or locations.

The Chidsey will have a gift shop and host lectures and meetings. Rotating exhibitions will be installed to encourage visitation. A fundraiser on May 9

(Cont.)

will raise funds for FOSCHC to put towards opening and potentially staffing the museum as well as continuing their support of the Sarasota County History Center. As updates on the Chidsey project are provided by Mrs. Intagliata, the Coalition Secretary, Laura Dean, will keep you informed via email.

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## New Business:

Roundtable Discussion of topics created by Coalition officers at recent officers only meetings.

The three main questions are: How can the Coalition better serve its members? How can we strengthen the Coalition? What could improve Coalition meetings?

- Chair Cassell brought up the fact that HPCsc needs to recognize the importance of public relations, as better exposure for the Coalition means better exposure for the individual organizations. He suggested a simple way to start is requiring all members to place the new Coalition logo in newsletters and on websites with our Coalition site address listed and linked. This shows unity. Secretary, Laura Dean, will provide the logo artwork. *(She requested each member like the Coalition Facebook page as well.)*
- Sharing of meetings and events is still needed, so please remember to send notices of your programs to the Secretary so she can place them on the HPCsc website calendar and on the Facebook page. Email to: [laura@runjikproductions.com](mailto:laura@runjikproductions.com).
- Treasurer Dorothy Korwek discussed the ability of the Coalition to act as a "Knowledge Database" for each other and for the public. Many group representatives, as well as members of your organizations, have special knowledge or skills which could be shared. An example would be if a new Sarasota resident has a question about their older home and neighborhood, and contacts the Coalition for answers. By creating a simple database of people who could answer those types of questions, the Coalition would better serve Sarasota County and educate the public about its historic resources. *To this point, Chair Cassell requests each Coalition representative write up a short biographical paragraph listing skills and experiences which will help create a stronger sense of who we really are.* These bios will be placed on the Coalition website. Email them to the Secretary at the above listed address.
- A discussion of making changes to the Coalition meetings came up with the following suggestions. 1. Move the meetings to different locations each time, or set aside three meetings per year to visit member locations. 2. Group meetings in blocks, such as, April-June and September-November, which would be monthly meetings. February would still be the Annual Meeting with elections of officers. July, August, December, and January would be skipped due to vacations and busy event schedules. Further discussion of this topic will be had at the June 2 meeting.
- Dr. Clifford Smith suggested that each member organization with a membership report to the Secretary the current membership numbers so that when we talk about HPCsc, we can say, "The History and Preservation Coalition encompasses county wide organizations with XXX# of members." This was received very positively. *Please provide a membership count to the Secretary at or before the June meeting.*
- Involvement and recognition by County and City leaders is a new goal of the Coalition. Gary Sanderson suggested a Coalition member task force get together and request agenda time, or speak up at commission and council meetings. At the very least, when there is a topic related to historic preservation. Betty Intagliata suggested that City and County leaders be invited to the annual Coalition event, and/or asked to speak.
- Chair Cassell would like to create sub-committees or task forces within the Coalition membership to tackle the unique problems facing various organizations, or to simply pair up similar groups for support. Example; groups and individuals with a focus on Sarasota County archaeology could meet once in a while to discuss ongoing challenges, or special activities. Then report on your meetings at a Coalition meeting. Suggestions for the themes of the sub-committees is welcome.
- Recapturing lapsed members, as well as outreach to new organizations is strongly needed. A discussion of dues and their level was had, with the consensus that the current rate of \$10 may need to be raised in 2016 in order to pursue many of the marketing and public relations goals presented by Secretary Dean.

*The Officers will be meeting in early May, and will streamline these initiatives, and present a set list of topics for the June meeting's roundtable discussion.*

## Other New Business:

Coalition Secretary, Laura Dean, has created a new logo, (seen at the top of these minutes) which is coordinated with the colors and feel of the official logo of Sarasota County. A new tagline is going to be added to the top. The Officers proposed the following; *Together For Our Common Past.* Dr. Clifford Smith suggested changing the word 'Common' to 'Shared.' Becky Esmus motioned to accept the new logo and tagline with that suggested verbiage change. Her motion was seconded by Gary Sanderson. The vote approved the new logo and tagline.



Vice-Chair, Betty Nugent, brought to the attention of the meeting that the historic cyclorama building at Warm Mineral Springs may be demolished, and she was unaware of any plans to salvage the artwork inside. She asked that the Coalition be willing to write a letter of protest or support, depending on what was needed. Further information can be obtained from Bill Goetz. Chair Cassell will talk to Bill. Gary Sanderson made a motion to allow Chair Cassell to write the letter on behalf of the Coalition as soon as he finds out pertinent details. His motion was seconded by Barbara Smith. All were in favor.

From Wikipedia, "The buildings serving the springs have been attributed to Sarasota School of Architecture architect Jack West and were constructed sometime in the late 1950s. The circular structure dubbed "The Cyclorama" contains a 226 x 13 ft 360-degree mural, with some 3-D figures, depicting 9 scenes of Ponce de Leon's arrival in Florida in 1513 and his search for a fountain of youth, since Warm Mineral Springs is thought to have been that particular fountain. The Cyclorama was created as part of the 1959 commemorations for the 400th anniversary of Tristan de Luna's settlement of Pensacola, the first in "La Florida." The large mural was painted by local Sarasota artist Don Putman and was originally accompanied by a 22-minute narration by Lowell Thomas. The Cyclorama has been closed since the 1970s and its fate is unknown."

### Special Announcements:

Friends of Little Salt Spring to host Dr. John Gifford

When: April 21 at 7:00pm

Where: Jockey Club, 3050 Pan American Blvd, North Port, FL

Cost: Free for FLSS members, or join at the door for \$10

First Annual Friends of the Sarasota County History Center Fundraiser

Portrait of a Bride, an Evolving Silhouette by Leigh Ann Brown

When: May 9 1:00-4:00pm

Where: Laurel Oak Country Club, 2700 Player Blvd., Sarasota, FL

Cost: \$40 per person, includes finger sandwiches, scones, desserts, and tea/coffee/beverages

Contact: Betty Intagliata at (941) 484-0769 for more information

Conversations at the Crocker: From Moons Ohio to Ca' d'Zan, Mable Ringling Revealed

Deborah Walk, Curator of the Tibbals Circus Museum at The Ringling, will reveal the many talents of Mable Ringling.

Joining Deborah Walk on stage after her visual presentation will be curator and keeper of Ca' d'Zan, Ron McCarty. Together they will answer questions from the audience.

When: April 14 7:00pm

Where: Pioneer Park 1260 12th Street, Sarasota, FL

Cost: Free to HSOSC members and students, all others \$10

Venice Legacy Awards Committee has selected David Hamilton and Robert E. Clark to be the 2015 Legacy Awards recipients.

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**Meeting Adjourned: 5:33pm**

**Next Meeting: June 2, 2015 4:00pm at Historic Spanish Point**

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